LA VOZ CELEBRATES 15 YEARS!

MAY 18TH 2019

MILONGA DE LA VOZ

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SPONSORSHIP PACKAGE
La Voz and the Bard Tango Program invite you to the Milonga for La Voz, celebrating 15 years of La Voz magazine!

Since taking her first tango class in 1988, Guillermina Quiroga has dedicated most of her waking hours to mastering the intricate and elegant South American dance form of tango. Her career has included performing onstage in commercial hits such as the long-running "Forever Tango," appearing in several films and choreographing for the 1998 Olympic ice dancing gold medalists, Evgeny Platov and Oksana Grishuk.

**M A Y  1 8  T H  2 0 1 9**

Saturday May 18th from 6:30pm to 12am in MPR Bertelsmann Campus Center, Bard College, Annandale on Hudson, NY 12504

6:30 - 7:00 PM La Voz Reception with Eduardo Parra

7:00 - 8:00PM Beginner Lesson with Chungin Goodstein

8:00 - 12:00AM Milonga, let's dance!

10:00 - 10:30 PM Performance by Guillermina Quiroga and Mariano Logiudice

General admission $30, students $10 at the door with identification, Bard College students, free

PLUS! If you're an advanced dancer, for $40 you can take a master class with Guillermina Quiroga earlier the same day:

Saturday Master Class, May 18th

**Master Class I:** 11:00AM - 1:00PM $40 Embrace, connection, walking, musicality, skills for social dance

**Master Class II:** 2:00PM - 4:00PM $40 Playing with rhythm, syncopation, traspié in tango and milonga

**For tickets:** [http://tinyurl.com/milongalavoz](http://tinyurl.com/milongalavoz)

All proceeds benefit La Voz magazine, a Spanish language publication covering Hispanic culture and news, for the over 140,000 latinos who live in the Hudson Valley and Catskill regions (Dutchess, Ulster, Columbia, Sullivan and Orange Counties) [lavoz.bard.edu](http://lavoz.bard.edu)
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SPONSORSHIP OPPORTUNITIES

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<tr>
<th>Benefits</th>
<th>Sincronía (Major Sponsor) $1,000+</th>
<th>Abrazo (Patron Sponsor) $500+</th>
<th>Técnica (Supporter Sponsor) $250+</th>
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</thead>
<tbody>
<tr>
<td>Program Space (for logo and contact information)</td>
<td>Yes, full page (8.5&quot; x 5.5&quot;)</td>
<td>Yes, half page (5.5&quot; x 4.25&quot;)</td>
<td>Yes, quarter page (4.20&quot; x 2.20&quot;)</td>
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<tr>
<td>Complimentary Tickets to Milonga event, 6pm-12am</td>
<td>10 tickets total</td>
<td>6 tickets total</td>
<td>4 tickets total</td>
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<td>Mentioned on Facebook, Twitter, and through La Voz email blasts (over 8,500 emails)</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
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<td>Mentioned in &quot;Radio, La Voz en Breve&quot; - airs throughout the HV and beyond</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
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<td>Literature table and opportunity to distribute giveaways, all events</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<td>2 minute presentation on the mic, all events</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<td>Logo in all events materials</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<td>Tax deductible portion</td>
<td>$800</td>
<td>$350</td>
<td>$150</td>
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Please fill out the following form and send along with payment before May 1st 2019 in order to secure seating and publicity.

Organization name: ____________________________ Phone: __________________
Contact Name, Title, Role: ____________________ Website: __________________
Business Address: _____________________________ Email: __________________

Sponsorship Category: __________________________ Amount: __________________
Payment by cash, check, and card accepted.
If paying by credit card: Circle a credit card type: Mastercard Visa AMEX
Name on credit card: __________________________
Credit card number: ___________________________ Expiration date: __________
Signature: _______________________________________

Mail sponsor forms/checks to: La Voz Bard College PO Box 5000 Annandale-on-Hudson NY 12504. Or fax to 845-758-7018. Send ad copy and logo to ichapela@bard.edu
La Voz is the only print Spanish-language magazine for the over 140,000 Latinos of Dutchess, Ulster, Orange, Columbia and Sullivan counties. We Latinos are here to stay, and we need the tools to navigate the educational, health, business and political systems in this country and in this state. This is the need that La Voz strives to meet every month.

Based at Bard College, La Voz magazine is an independent publication that has been informing the Hispanic communities of the Hudson Valley since 2004. Thanks to students, freelancers and community members, this free magazine is a highly respected local publication, winning awards for its overall design and cultural content from the New York Community Media Alliance and from the Dutchess County Executive. Each month we distribute 6 thousand copies of La Voz at more than 500 locations across 25 towns and cities for an estimated 30 thousand readers.

La Voz is unique, not only because of the language it is written in, but because of its local and high quality content with the mission of informing, educating and entertaining us, the Spanish-speakers of the Hudson Valley.

Featured Community Involvement:
• Co-organizer of the annual Oaxacan La Guelaguetza Festival, that brings over 6,000 people to Poughkeepsie’s waterfront park each summer
• Co-organizer of the Annual Spanish Spelling Bee of Poughkeepsie, along with Vellop of Vassar College and the Poughkeepsie Public Library District
• Co-organizer of the Kingston Multicultural Festival, along with the Reher Center for Immigration
• Organizer of panel discussions at Bard College to educate a wider audience on Latino issues, such as Hispanic Immigrants in Rural New York, The Local Movement for Immigration Reform, Human Trafficking from Mexico to New York, Latinos in Local Politics, and Sanctuary Movements in the Hudson Valley, among others.
• Member of: TEAM Newburgh and its street outreach arm; BAT, Bringing Agencies Together, in Dutchess, Ulster, Orange and Sullivan counties; Mano-a-Mano Ulster County, Eastern Dutchess Rural Health Network; Sullivan Latino Alliance; and Healthy Black and Latino Task force (Poughkeepsie and Newburgh), among others.
• Sponsor of four Spanish language performances of The Vagina Monologues in Poughkeepsie, Newburgh and Kingston in 2012 and 2013, with an overall audience of 700 people

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